



#03 Newsletter AgriFoodBoost



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ZAGREB WAS HOST OF THE 183RD EAAE SEMINAR ON EXPERIMENTAL ECONOMICS

The 183rd Seminar of the European Association of Agricultural Economists (EAAE), entitled Experimental and Behavioural Economics Research in Agri-Food and the Environment, was organised in the framework of the H2020 project AgriFoodBoost. The seminar was held on September 8-9, 2022 in Zagreb at the Hotel International. There were 71 participants from 17 countries. 58 papers (2 plenary, 45 oral and 11 poster) were presented at the Seminar. The Seminar provided great debates, discussions and knowledge exchange between young and senior researchers from different subfields interested in experimental and behavioural economics methods, both from methodological and empirical point of view. In addition, the Seminar included a three-hour training on power analysis led by Jens Rommel (Swedish University of Agricultural Sciences).

WORKSHOP ON EXPERIENCES AND POSSIBILITIES FOR INTERACTIVE NETWORKING BETWEEN RESEARCH INSTITUTIONS AND AGRI- FOOD BUSINESS ENTITIES

On 18 May 2022, a workshop on experiences and opportunities for interactive networking between research institutions and companies in the agri-food sector was held in the resort of Polovanec near Zagreb. The aim of the workshop was to familiarise stakeholders from the agricultural sector and public administration with the possibilities of cooperation with the established Research Centre for Experimental Economy. During the workshop, stakeholders had the opportunity to familiarise themselves with the application of experimental economics in the fields of agriculture, food and environment.

In total, 7 invited representatives and 5 staff members of the AgriFoodBoost project of the Faculty of Agriculture of the University of Zagreb (FAZ) participated.



SUMMER SCHOOL ON MEASURING SENSORY PREFERENCES OF CONSUMERS WAS HELD IN BOLOGNA

Summer school on measuring sensory preferences of consumers

LEADER:
prof. Tullia Gallina,
University of Bologna



The Summer School was held at the Alma Mater Studiorum - Università di Bologna from 6 to 10 June 2022. The objectives of this summer school were to learn and apply sensory methods related to studies on untrained subjects, with reference also to some economic aspects, and to create an experimental plan for evaluating preference and/or acceptance of certain foods. 4 Croatian team members participated in the summer school on sensory preference measurement.



PROMOTING THE ACTIVITIES OF AGRIFOODBOOST PROJECT

57th Croatian & 17th International Symposium on Agriculture

The results of the AgriFoodBoost project were presented at the 57th Croatian and 17th International Symposium on Agriculture. The symposium was held in the city of Vodice, Croatia, from 19 to 24 June 2022. The presentation was given by Vesna Očić and Gabrijela Sušac, Croatian team members of the AgriFoodBoost project. In addition, Croatian team member Branka Šakić Bobić presented research results related to egg production and consumption.



The results of the project were also presented (by project leader Marija Cerjak) at the 4th International Symposium for Agriculture and Food in Ohrid, North Macedonia, 12-14 October 2022.

4th International Symposium for Agriculture and Food - ISAF, 2022



SUMMER SCHOOL ON CHOICE EXPERIMENTS (BASIC LEVEL), ZAGREB

Summer school on
choice experiments
(basic level), 18-20 July
2022, Zagreb



The team members, Prof. Maurizio Canavari and dr. Vilma Xhakollari from the University of Bologna, introduced the participants to the conceptual foundations of choice experiments in three days of intensive learning. Some of the main topics covered in the course were scenarios for the application of choice experiments, choice behaviour models and utility functions, Lancaster theory and random utility theory, and labelled and unlabelled choices.

Vilma Xhakollari explained to the participants the structure of the NGENE syntax and the procedure for entering data into the Qualtrics software. Participants worked in groups to create a choice experiment scenario.

**Held by UNIBO
members:
Maurizio Canavari and
Vilma Xhakollari**

EXPERT VISITS, SEPTEMBER 2022

Three expert visits were conducted in September 2022. Prof. Andreas Drichoutis (AUA), together with Dr. Achilleas Vassilopoulos (AUA), assisted FAZ researchers in setting up the IT infrastructure for experimental auctions in their experimental economics laboratory. They also conducted a pilot auction as a showcase project for the FAZ researchers.



Prof. Carl-Johan Lagerkvist (SLU) visited the FAZ and consulted with young FAZ researchers about their PhD topics and other research opportunities.

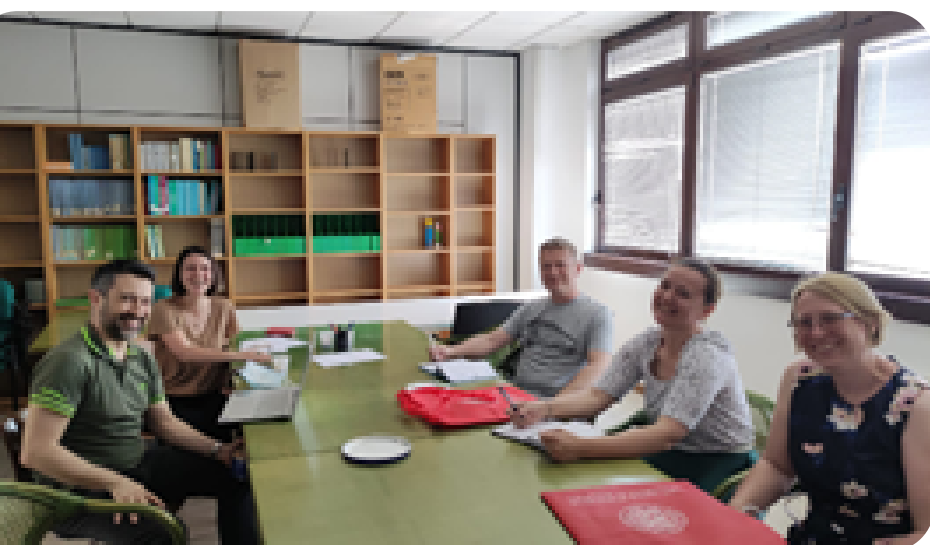


LONG TERM MOBILITIES

FAZ staff members Željka Mesić and Marija Cerjak spent 2 months at the AUA. During their mobility, they were introduced to the work of the Laboratory for Behavioural Experimental Economics.



SHORT TERM MOBILITIES



Short-term mobility was organised in Bologna and lasted one week. Three project members visited UNIBO. In addition to discussions with the visiting researchers, FAZ members consulted with the relevant organisational units at the host institution on project management practises.

**3RD CONSORTIUM MEETING,
19 SEPTEMBER 2022
ATHENS, GREECE**



The third consortium meeting of the AgriFoodBoost team was organised by the Greek partners on 19 September 2022 at the Agricultural University of Athens (AUA).

In addition to the members of the project team, the members of the advisory board also attended the consortium meeting: Georgia Papoutsis (Greece), Barbara Mila Novak (Italy) and Miroslav Božić (Croatia). Project leader Prof. Marija Cerjak, PhD, chaired the meeting.

With the help of expert advice from the members of the advisory board, some important conclusions have been drawn concerning efforts towards joint research and publications, HUB research activities, expert visits, joint conferences, dissemination activities and upcoming workshops and summer schools.

SUMMER SCHOOL "AN INTRODUCTION TO BEHAVIOURAL ECONOMICS", ATHENS, GREECE



Summer school An introduction to behavioural economics

Held by:
Achilleas
Vassilopoulos from
(AUA)

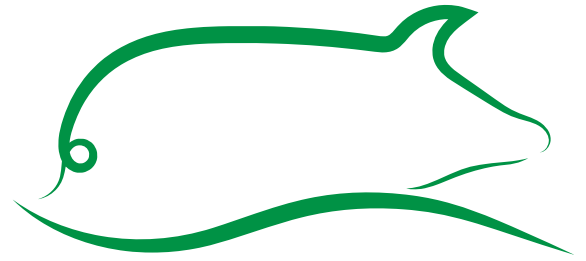


Summer School An Introduction to Behavioural Economics took place at the Agricultural University of Athens (AUA) and was led by dr. Achilleas Vassilopoulos. The total number of participants was 22 (from 8 countries). Participants were introduced to aspects of economic theory that can be enriched through the application of psychological theory and research. Thus, participants were introduced to topics such as mental accounting, decoys, framing, present bias, procrastination, social preferences, loss aversion, as well as other biases observed in economic decision-making with or without risk. The summer school took place in the period from 20 to 23 September 2022.

AGRIFOODBOOST PROJECT WAS PRESENTED ON THE “INTERNATIONAL SYMPOSIUM ON THE MEDITERRANEAN PIG IN VODICE, CROATIA

Kristijan Bilić, member of the Croatian AgriFoodBoost team, presented the activities and goals of the project at the International Symposium on the Mediterranean Pig in Vodice, Croatia.

The symposium was initiated by experts and scientists from several Mediterranean countries who wanted to organise regular meetings to exchange experiences, research results and project ideas on different aspects of local pig farming. The aim of the symposium is to address the development and improvement of extensive production systems of local pig breeds in order to make them more efficient while maintaining product quality, protecting the environment and promoting the economic and social development of the local communities from which they originate.



PANEL DISCUSSION "EXPERIENCES AND MODELS OF COOPERATION BETWEEN RESEARCH INSTITUTIONS AND BUSINESS IN THE FIELD OF AGRIBUSINESS "



The panel discussion was organised at the Faculty of Agriculture, University of Zagreb. Four panelists participated in the discussion:

- Ante Andabaka, Syngenta Agro d.o.o.
- Miroslav Božić, Croatian Sugar Industry d.d.
- Josip Kraljičković, Zagreb County
- Zoran Šimunić, Naše Klasje d.o.o.

The aim of the panel discussion was to bring together representatives of the agribusiness sector and the research community to discuss the importance of economic research for management in agribusiness.

A total of 42 people followed the discussion, including students and scientists from the Faculty of Agriculture and other three institutions in Croatia.



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