



#04
Newsletter
AgriFoodBoost



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WORKSHOP APPLIED ECONOMETRICS USING STATA, ZAGREB

The workshop was held at the University of Zagreb Faculty of Agriculture, November 21-24, 2022. It was aimed at researchers and students interested in the analysis and interpretation of data in the field of economics. The course leader was associate professor Dr. Andreas Drichoutis (AUA).

The course began with an introduction to the Stata software and basic data management techniques. The course covered the basics of regression analysis, including simple and multiple linear regression models, and techniques for dealing with problems such as heteroscedasticity. Participants learned how to estimate regression models using Stata and interpret the results, including significance tests and confidence intervals.

FIRST EXPERIMENTAL AUCTION AT THE UNIVERSITY OF ZAGREB FACULTY OF AGRICULTURE

In the period from 26.1.2023 to 17.2.2023, the first economic experiment was conducted in the Centre for Experimental Economics at the University of Zagreb Faculty of Agriculture. An experimental auction study was conducted to determine the willingness to pay of consumers for conventional, organic, local and non-local apples. In this experiment, the auction was combined with sensory evaluation of apples, and methodological issues related to inter- and intra-subject comparisons were investigated.

This is the first study conducted in the Laboratory of Experimental Economics, established within the H2020 project AgriFoodBoost at the Faculty of Agriculture in Zagreb. 208 people participated in the auction conducted in the computer laboratory using the programme z-Tree. Prof. Andreas Drichoutis from the University of Athens and prof. Marija Cerjak, prof. Josip Juračak, and prof. Damir Kovačić, all from the University of Zagreb, conducted the experiment.



PROMOTION OF THE AGRIFOODBOOST PROJECT ACTIVITIES

Faculty of Agrobiotechnical Sciences Osijek

The results of the AgriFoodBoost project were presented at the Faculty of Agrobiotechnical Sciences in Osijek in February 2023. The presentation was made by AgriFoodBoost project leader Prof. Marija Cerjak.



National TV

Project leader Prof. Marija Cerjak presented the activities of the AgriFoodBoost project in the popular TV show Dobro jutro, Hrvatska in December 2022. She also presented the Centre for Experimental Economics (at the Faculty of Agriculture, University of Zagreb), which started its work in 2021 as part of the AgriFoodBoost project. The centre aims to provide new impetus for collaboration between the agricultural industry and the research community.



WINTER SCHOOL ON ECONOMIC EXPERIMENTS FOR POLICY MAKING- FROM A RESEARCH QUESTION TO A STUDY DESIGN

Winter school Economic
experiments for policy
making – From a
research question to a
study design
23 – 25 January 2023



**Winter school leader:
prof. dr. Jens Rommel
(SLU)**

Prof. Dr. Jens Rommel (SLU), Živa Alif and Tanja Šumrada from the Biotechnical Faculty of the University of Ljubljana, and Christoph Schulze (Leibniz Centre for Agricultural Landscape Research) introduced participants to economic experiments in policy making. Some of the main topics of the Winter School were the public goods game, randomised controlled trials/field experiments, discrete choice experiments for agricultural policy design, farmers' preferences for biodiversity protection programmes, and consumers' preferences for a new EU ecosystem services label.

LONG TERM MOBILITY

Gabrijela Sušac, a FAZ PhD student, spent 3 months at SLU. With her project-specific mentor, prof. Carl-Johan Lagerkvist, Gabrijela Sušac discussed her dissertation and determined the type of data collection for two research parts.



SHORT TERM MOBILITIES

Project members prof. Marija Cerjak and prof. Josip Juračak spent a week (April 10-14, 2023) in Bologna. During the mobility, the FAZ members talked about the progress of the AgriFoodBoost project. They discussed with prof. Maurizio Canavari (member of the UNIBO project team) about the planned activities and agreed on a plan for the rest of the project.



The short-term mobility was organised in Uppsala and lasted one week. The project leader Prof. Marija Cerjak visited SLU. The hosts Prof. Carl-Johan Lagerkvist and Prof. Jens Rommel talked with Prof. Cerjak about their courses in experimental and behavioural economics and about their collaboration with industry/government. Finally, they talked about the progress of the AgriFoodBoost project.



WORKSHOP ON CHOICE EXPERIMENTS - ADVANCED LEVEL, VERONA, ITALY



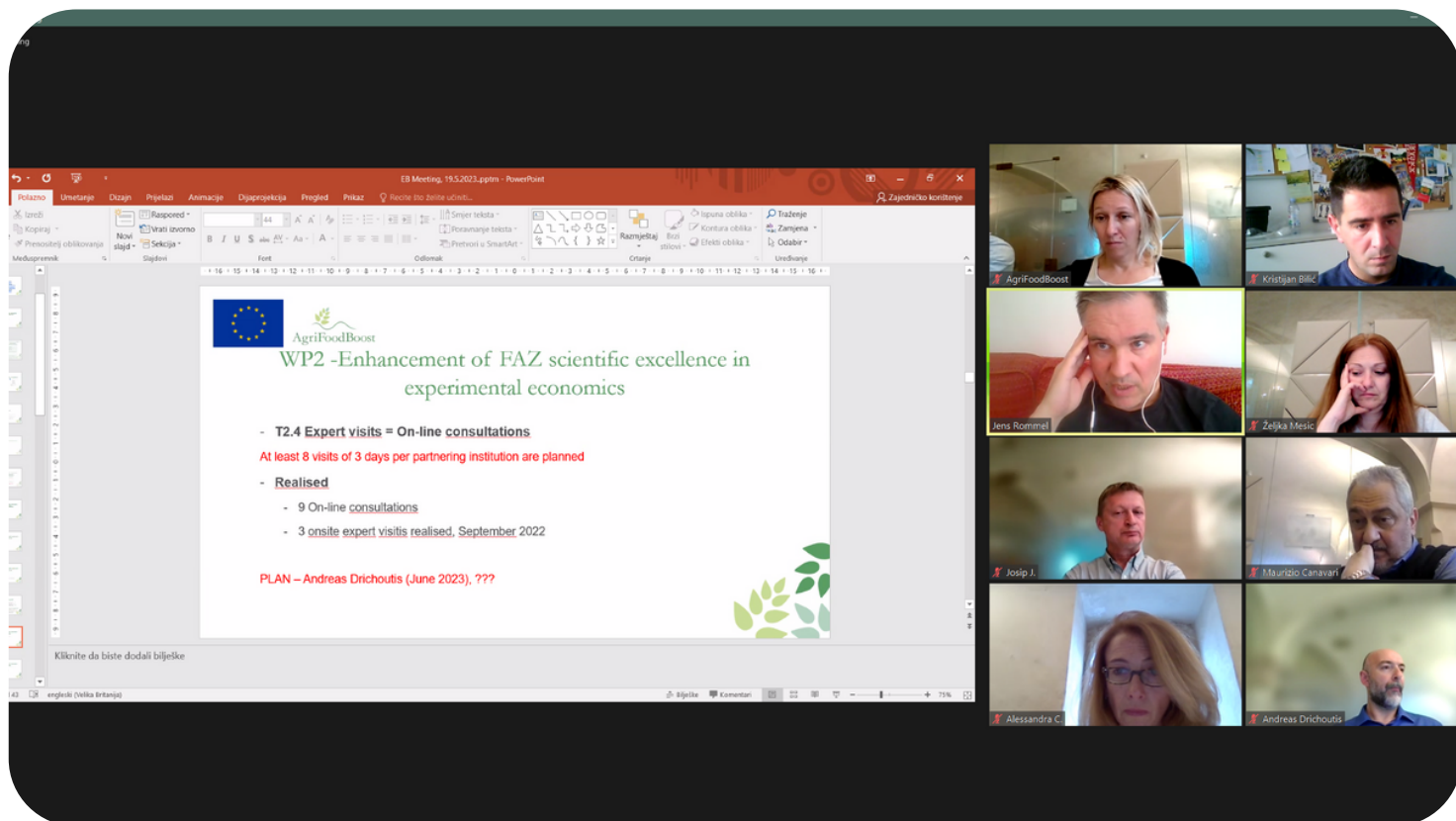
Workshop on choice experiments - advanced level, Verona, Italy

Course leader:
Prof. Riccardo Scarpa (University of Verona, Department of Management)

Prof. Maurizio Canavari (UNIBO) organized this workshop in collaboration with the University of Verona, Department of Management. Led by Prof. Dr. Riccardo Scarpa, a renowned expert in the field, this workshop delved into advanced concepts and techniques for analyzing choice experiments data. Around 15 participants joined the workshop in person, enjoying an interactive and engaging learning experience at the University of Verona. Meanwhile, the virtual platform (Zoom) welcomed approximately 60 attendees from 28 different countries. The workshop covered a wide range of topics, including data structure, model estimation, preference heterogeneity, and advanced modeling techniques. Prof. Scarpa's expertise and insightful discussions provided participants with a deeper understanding of choice experiments modeling and data analysis, equipping them with valuable knowledge and practical skills.

Combining theoretical presentations and practical exercises, attendees had the opportunity to enhance their proficiency in using the Apollo software package for choice experiment analysis. The workshop also fostered networking and collaborations among researchers, encouraging the exchange of ideas and experiences.

AGRIFOODBOOST EXECUTIVE BOARD MEETING



The AgriFoodBoost Executive Board Meeting was held on May 19, 2023, at the University of Verona, Italy.

Project leader Prof. Marija Cerjak, PhD, chaired the meeting. Project team members discussed ongoing activities and made plans for future events focusing on PhD conference, the final conference, expert visits and joint papers publications.

AGRIFOODBOOST UPCOMING ACTIVITIES

UPPSALA (SE)
27-29 NOVEMBER 2023

Workshop on Heuristics and Biases in
the Agri-food System with a Special
emphasis on Accounting for
Heuristics in Discrete Choice
Modelling

FEBRUARY 2024

Workshop on Cognitive Psychology
and Information Processing in
Consumer Food Choice Decision



UPCOMING EVENTS

**XVII EAAE
CONGRESS
AGRI-FOOD SYSTEMS
IN A CHANGING
WORLD:
CONNECTING
SCIENCE AND
SOCIETY**

29 August to 1
September 2023

<https://eaae2023.colloquie.inrae.fr/>

**XIV International
Agriculture
Symposium
"AGROSYM 2023"**

5 October to 8 October
2023

<https://eaae2023.colloquie.inrae.fr/>

**59th Croatian and
19th International
Symposium on
Agriculture**

11 February to 16
February 2024

<https://sa.agr.hr/>

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