



#05 Newsletter AgriFoodBoost



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SUMMER SCHOOL EXPERIMENTAL AUCTIONS: THEORY AND APPLICATIONS IN FOOD MARKETING AND CONSUMER PREFERENCES ANALYSIS, ZAGREB

The summer school "Experimental Auctions: Theory and Applications in Food Marketing and Consumer Preferences Analysis" took place from June 19-24, 2023 at the Faculty of Agriculture University of Zagreb. The aim of this summer school was to learn the fundamentals and recent advances in experimental auctions. It provided participants with the appropriate techniques to construct an experimental design, with software applications and workshops on specific problems in the fields of food market valuation. It also provided the appropriate knowledge of the models used in the experimental auction literature for the data analysis. The interpretation of results and policy implications were also discussed.

The course was conducted by Rodolfo M. Nayga (Texas A&M University), Jayson L. Lusk (Purdue University), Andreas Drichoutis (Agricultural University of Athens) and Maurizio Canavari (University of Bologna).

WORKSHOP ON “ACADEMIC WRITING AND PUBLISHING: TOOLS AND TIPS”, ZAGREB

From 16.11.2023 to 17.11.2023, the Faculty of Agriculture of the University of Zagreb hosted a workshop “Academic writing and publishing: Tools and Tips” took place. The course was aimed at researchers and students with an interest in academic writing and publishing. A total of 3 lecturers (1 online) and 16 people (1 online) participated in this workshop. The course began with an introduction to Latex/Overleaf and covered the basics of designing a title page, adding tables, figures, sections, footnotes and references, and creating slide presentations using the Beamer package. In addition, participants were given guidance on how to write good academic papers, brainstorm ideas and improve their writing skills. The course then moved on to the Quarto software for R users and covered topics of creating documents and presentations in pdf, html, Beamer, Word and other formats. The total number of hours was 20.



PROMOTION OF THE AGRIFOODBOOST PROJECT ACTIVITIES

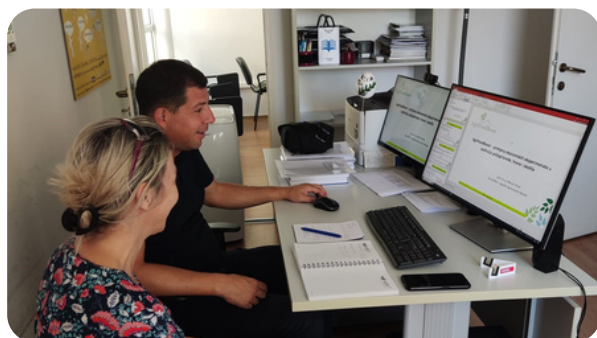
Faculty of Agriculture, Banja Luka, Bosnia and Herzegovina

The results of the AgriFoodBoost project were presented at the Faculty of Agriculture, University of Banja Luka in June 2023. The presentation was made by AgriFoodBoost project leader Prof. Marija Cerjak.



University of Split, Croatia

Project leader Prof. Marija Cerjak presented the activities of the AgriFoodBoost project at University of Split in July 2023.



Belgrade, Zemun, Serbia

Prof. Marija Cerjak have a plenary presentation at the Scientific Symposium Agribusiness, Food and Rural Areas (21-22 September, 2023) in Belgrade, Zemun, in which she presented the activities and objectives of the AgriFoodBoost project and explained the importance of economic experimentation in the fields of agriculture, food and the environment.



SHORT TERM MOBILITIES



FAZ team members Branka Šakić Bobić and Vesna Očić spent a week (11.10-18.10.2023.) at the Agricultural University of Athens (AUA). They discussed opportunities to write a joint paper with colleagues from AUA and possibilities for future joint research in the field of farm and financial management.



Prof. Marija Cerjak spent one week (18.07.-23.07.2023.) at University of Bologna (UNIBO). She talked with colleagues from Bologna about the UNIBO support of project coordinators in preparing project proposals and with project implementation. She also discussed with UNIBO team members about next project activities and joint research about consumer behaviour in carrot purchase.

EXPERT VISITS



Prof. Andreas Drichoutis (AUA) spent a week at the University of Zagreb Faculty of Agriculture in June 2023. He discussed with the members of the FAZ team about joint research with students from Croatia and Greece using experimental auction methods.



UNIBO team member Maurizio Canavari spent a week in June 2023 at the University of Zagreb Faculty of Agriculture. He discussed with the FAZ team members the results of their research (which uses experimental methods) and gave them some advice for analysing and writing papers.



FAZ team member Željka Mesić spent 10 days in June 2023 at University of Bologna. During her stay, she participated in one experimental auction (with wine) and she learned about innovative techniques and approaches in the field of literature review.

EAAE, RENNES, FRANCE 2023



Project coordinator Prof. Marija Cerjak and FAZ team member Prof. Josip Juračak took part in the EAAE Congress in Rennes (France) from August 29 to September 1, 2023.

They presented a study on the willingness of consumers to pay for organic and local apples on the Zagreb market.

As a result of the AgriFoodBoost project collaboration, there was the session Experimental Economics Research on Food and Consumption: Methods and Applications.

UPCOMING EVENTS

**Research Network on
Economic
Experiments for the
Common
Agricultural Policy
(REECAP) yearly
meeting**

24 September to 26
September 2024

[REECAP yearly meeting](#)

**10th EAAE PhD
workshop**

5 June to 7 June 2024

[eaae-phd-workshop-
2024/](#)

**The AARES 2024
Annual Conference
Conference Theme:
Grand Challenges at
the Frontier of
Applied Economics**

6 February to 9 February
2024

[The AARES 2024](#)

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